



Children's Centers

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**FOR IMMEDIATE RELEASE**

**Doodle Bugs! Sponsors Anti-Bullying Magic Show for Local Elementary Schools**

**BUFFALO, NY (September 14, 2015)** – As we kick off another school year, Doodle Bugs! Children's Centers is honored to be sponsoring Mike Seege's Say No to Bullying Magic Show in more than a dozen Buffalo-area elementary schools. Over the next several weeks, Mike will bring his fast-paced, high-energy show to thousands of students spreading the message that bullying will not be tolerated.

According to studies, 160,000 children skip school each day because of bullying. Bullying can threaten a student's physical and emotional safety at school and negatively impact their ability to learn.

Doodle Bugs! President and CEO, Anthony Insinna, strongly believes in this anti-bullying initiative. "We know that the best way to address bullying is to stop it before it starts, so we are thrilled to bring such a kid-friendly, anti-bullying program to local schools". Insinna goes on to say "Our sponsorship of the program is an obvious fit. Every day Doodle Bugs! strives to cultivate an environment that promotes respect and ensures all individuals are treated with fairness and dignity".

Presented in schools all over the country, Mike Seege's program uses magic, comedy and audience participation to help children understand what bullying is and what we can do to stop it. If you're interested in bringing the Say No to Bullying Magic Show you can get more information at [sayno2bullyingmagicshow.com](http://sayno2bullyingmagicshow.com) or by emailing [mseege@verizon.net](mailto:mseege@verizon.net).

**About Doodle Bugs! Children's Centers:** *Doodle Bugs! is celebrating 23 years as a leading education-based child care provider. With 13 locations in New York, Pennsylvania, and Florida, the program now serves more than 3000 happy families and employs 500+ faculty members. Doodle Bugs! provides innovative, education-based care for children ages 6 weeks to 12 years, including Preschool, VPK, and School Age programs. The Bravo! Curriculum, which is professionally designed and exclusive to Doodle Bugs!, combines developmentally appropriate academic experiences, enrichment classes, and a series of center events. Enrichment programs include onsite swimming, Tae Kwon Do, and Doodle Dance & Fitness classes.*

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